

INTERNATIONAL ISLAMIC UNIVERSITY ISLAMABAD
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF TECHNOLOGY & PROJECT MANAGEMENT

BS Business Analytics

Semester ~ 01

S.No.	Course Code	Course Title
1	TM201	IT in Business
2	QNT302	Mathematics and Statistics for Business
3	MGT201	Principles of Management
4	MKT201	Principles of Marketing
5	ACT201	Principles of Accounting
6	GEN107	Business English 1

Semester ~ 02

1	TM202	Technology in Business
2	TM203	Database Management System
3	GEN202	Introduction to Sociology
4	ECO401	Business Economics
5	GEN108	Business English II
6	GEN103	Understanding Quran-I

Semester ~ 03

1	TM331	Management Information System
2	TMBA231	Introduction to Business Analytics
3	TMBA232	Analytics in Python
4	FIN301	Financial Management
5	GEN303	Oral Communication
6	GEN109	Islamic Studies

Semester ~ 04

1	GEN201	Introduction to Psychology
2	TM341	Digital Transformation in Business Organization
3	MGT402	Business Research Methods
4	QNT401	Statistical Inference
5	GEN401	Business Communication and Report Writing
6	TMPM221	Introduction to Project Management

Semester ~ 05

1	TM501	Enterprise Resource Planning
2	TMBA352	Business Analytics in HR
3	TM508	Accounting Information Systems
4	GEN113	Pakistan Studies
5	TMBA353	Business Analytics in Marketing
6	GEN302	Creative Thinking and Reasoning

Semester ~ 06

1		Elective 1
2		Elective 2
3		Elective 3
4	TMBA371	Business Analytics in Finance
5	GEN104	Understanding Quran-II

6	GEN203	Introduction to Philosophy
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Semester ~ 07

1		Elective 4
2		Elective 5
3		Elective 6
4		Elective 7
5	GEN112	Islamic Law of Business Transactions

Semester ~ 08

1		Elective 8
2		Elective 9
3		Elective 10
4	GEN301	Business Ethics & Society
5	TMBA511	Project